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# Sas Customer Intelligence Studio User Guide

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### **Sas Customer Intelligence Studio User**

Purpose-built, intelligent marketing. No

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matter your level of marketing maturity, SAS can help you move from data to insight to action with rich functionality for adaptive planning, journey activation and an embedded real-time decision engine – all fueled by powerful analytics and artificial intelligence (AI) capabilities.

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## **Marketing Analytics | SAS Customer Intelligence 360 | SAS**

SAS Customer Intelligence 6.6: Changes to the User Interface. SAS Customer Intelligence Studio 6.6 has been rewritten to no longer use Flash. In this video, you learn about the main changes in the overall user interface that impact all SAS solutions facilitated by SAS

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Customer Intelligence Studio.

## **SAS Customer Intelligence 6.6: Changes to the User ...**

The documentation for SAS Customer Intelligence is provided on secure sites that require an access key, which you can obtain from your SAS Professional Services representative, or by contacting



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SAS Technical Support directly. To expedite your request, please include SAS Customer Intelligence in the subject field of the form.. SAS Customer Intelligence 6.6: Common Data Model: Data Dictionary

**SAS Customer Intelligence  
Customer Documentation Page**

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SAS® Customer Intelligence solutions help companies achieve a customer-centric business strategy with an integrated decision management approach to solving critical challenges across marketing – including planning customer-centric strategies, gaining insight from big data and analytics, optimizing omnichannel customer

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interactions, and understanding the customer's digital experience.

## **SAS® Customer Intelligence Solutions**

The comprehensive learning subscription helps you learn SAS Customer Intelligence 360, expand skills, measure value and train new hires. It's a

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convenient, flexible way to get training when and where it's needed - all in one purchase.

## **SAS Customer Intelligence 360 Learning Subscription | SAS**

Fully integrates with the rest of the SAS Customer Intelligence suite, so you can analyze and execute marketing

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programs down to the individual customer level right out of the box within a unified environment. Infuse your marketing decisions with unprecedented customer insights. Give marketers true predictive power.

**SAS Customer Intelligence 360 | SAS**  
SAS Digital Marketing Studio - the tool

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for sending you email to a list (e.g. email blast) This is how the tools work in SAS CI 6.x version. If/when your company upgrades to SAS Customer Intelligence 360, all this functionality (& a lot more) is tightly integrated in a web-based/cloud-based platform. Hope that helps.

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## **Solved: Difference between "customer intelligence studio ...**

Log on to SAS Customer Intelligence Studio. Select File ► Preferences. The Preferences window appears when you click Preferences. On the Global Preferences page (in the right pane of the Preferences window), click Ctrl+Delete to open the Customer Intelligence

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Studio dialog box.

## **59347 - SAS® Customer Intelligence Studio generates flash ...**

Hi, Is there a way to apply user defined formats to exported fields inside a communication node in SAS Customer Intelligence Studio? This comes from a need that we need to be able to output



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from a communication node different values depending on a value of a specific field. Thank you

## **Use user defined formats inside Customer Intelligence Studio**

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08-20-2020 09:18 AM by silvernet2 12  
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## **SAS Customer Intelligence - SAS Support Communities**

Dear SAS Experts! I am looking for your help! In CI Studio 6.4 there is a way to create a PDF report on the current status of the campaign. For instance, node

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counts, associated matables etc. Is there a way to get the same data using SAS code? I would like to put the data in SAS data sets. B...

## **Customer Intelligence Studio PDF Reports Data - SAS ...**

SAS Viya; SAS Customer Intelligence 360; SAS Detection & Investigation; SAS

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Model Manager; SAS Visual Analytics; SAS Visual Data Mining & Machine Learning; SAS Visual Forecasting; All Products; Free Software Trials; By Role. Developers; Job Seekers; Novice Users; Partners; Small & Midsize Business; Students & Professors; Thought Leaders; Try ...

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## **SAS ® Administrators - SAS Customer Support Site | SAS ...**

You define a user called sasdemo in SAS Management Console and on the Accountstab, you define the user ID as WIN\sasdemo. You then log on to SAS Customer Intelligence Studio as SASDEMO instead of sasdemo.

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## **61000 - SAS Customer Support Site | SAS Support**

While SAS Customer Intelligence is intuitive for the business user, it also provides plenty of opportunities for developers to customize the system. With SAS, developers can: Build apps and integrations. Two-way public APIs provide everything you need to extend

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SAS Customer Intelligence capabilities that meet your specific requirements.

## **Customer Intelligence | SAS**

55836: You cannot log off from user sessions in SAS® Customer Intelligence Studio. In SAS Customer Intelligence Studio, you typically can sign off from user sessions by selecting

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Administration User Sessions user-session (s) Log Off (where user-session (s) is one or more sessions from which you want to log off).

## **55836 - You cannot log off from user sessions in SAS ...**

Business Intelligence. SAS Enterprise Guide; Integration with Microsoft Office;



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SAS Visual Analytics; SAS Visual Analytics Gallery; SAS Web Report Studio; SAS Stored Processes; Customer Intelligence. SAS Customer Intelligence; SAS Customer Intelligence 360 Release Notes; SAS 360 Match; Risk and Fraud. SAS Risk Management; Fraud, AML and ...

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## **Issues with setting library (ERROR: User does not ...**

As part of SAS Customer Intelligence 6.6, SAS Marketing Automation 6.6 has a few specific changes of its own. This video gives an overview of a few key new features and changes.

## **Customer Intelligence - SAS Video**

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## **Portal**

User's Guide Tree level 1. Node 1 of 3 .  
What's New in SAS Marketing ... Signing  
In to SAS Customer Intelligence Studio  
Tree level 2. Node 3 of 13. Using SAS  
Customer Intelligence Studio Tree level  
2. Node 4 of 13 . Defining the  
Components of Campaigns ...

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